

Winona Woods Board Meeting Notes August 13, 2014

Present: Michele Barnard, Amy DeYaeger, Bradley Huber, Jeremy Morgante

Housekeeping: Brad Huber

- * Google Docs tutorial
 - * Folders and Organization
 - * Share Settings
 - * Auto Save
 - * Use for Internal Documents
- * Website
 - * Use for Public Documents
 - * Updating "About Us" Page- board members to submit short bio & picture
- * Newsletter
 - * Migrating to a blog format with a link shared via e-mail
Better for edits etc.
- * E-mail
 - * Emails from Whole association limited to 2x per month unless
outstanding circumstance
 - * Privacy agreement not to share e-mails, bcc all notes
 - * WW small group e-mails (Good Food, Neighborhood watch, street captains etc)
will adhere to same privacy standard but may go out as often as needed
- * Facebook
 - * Going well.
 - * Ongoing need to keep an eye on comments for inappropriate, commercial
or partisan content.
 - * Decision to deal with this on a case by case basis unless it
becomes problematic

Discussion: Bike and Bite

- * Brad & Jen decided to combine event into one ride instead of two due to lack of
hosts for the Aug 27th ride
- * Jen contacted all participants and most are moving to the Aug 27th date

Discussion: Good Food

- * Fall Share program coming up but church is not viable pick-up location due to loss of
tent and possible weather issues since it runs into November
- * Ann Johnson (3035 St Paul, corner lot) offered her home for Fall Share pick up
- * Jen Sally is following up on Fall Share details including gauging the interest level.
- * Brad suggested some kind of kickback from Good Food. Discussions are ongoing

Discussion: Greenlight- Jeremy Morgante

- * Within WW, we have several categories of Greenlight Customers:
 - * Online
 - * Wired
 - * On hold for construction
 - * On hold waiting for more sign ups
 - * Sachem Way- unable to hook up at all due to underground conduit

Discussion: Greenlight- Jeremy Morgante - con't

- * Frustration is high. Communication from Greenlight was misleading.
- * Recourse is uncertain. Ongoing discussions to try and resolve whatever possible (Jeremy & Brad)

Discussion: Picnic

- * Volunteers list shaping up well with board willing to fill in gaps
- * Michelle B has conflict with vacation but still plenty of depth
- * Coloring contest needs more promotion. May ask local artists to be judges (Howard Beatty, Alice Spitulnik others?)
- * Ticket Sales are good. We have sold enough to cover commitment to Marty
- * Amy to print more tickets
- * Brad to contact street captains for status report

Discussion: Rental Housing Concerns

- * Neighbors have approached WWNA asking for an advocate to resolve issues with code violations & rental properties
- * WWNA decision is to provide a talking points document for opening discussions with neighbors and links to town resources for reporting violations
- * WWNA will not take sides or act as an advocate in disputes between neighbors
- * WWNA will advocate for more stringent rental property regulations including public input at the appropriate town board meetings

Discussion: Spring Open Neighborhood Event

- * Realtors would coordinate to hold open houses on the same Sunday and WW would provide additional resources like welcome bags with specific WWNA benefits
- * Would give WW exposure beyond our internal group
- * Brad contacted local realtor Al Kerstein and he believes it is a viable idea

Discussion: Irondequoit Post Article(s)

- * Many articles in the Irondequoit Post are submitted by residents.
- * Idea is to promote WWNA through positive articles showing what we do
- * Possible first article could be a review of the picnic with photos

Discussion: WW Membership

- * In lieu of charging dues, idea is to offer optional memberships to WWNA to raise funds
 - * Individual
 - * Household
 - * Patron
- * Each level would receive some WW merchandise (TBD- maybe tote bag, bumper sticker etc) plus discounts on all WW events
- * Patron Level would also receive garden flag and higher discount or free admissions
- * Amy is researching costs of merchandise

Discussion: Trinity Church

- * Pastor asked for WW to fund his lawn care at a cost of \$750 per year. This is not possible so Brad discussed possible joint fundraising options
- * He was not interested in that solution and proposed asking members to donate at monthly meetings.
- * At this point, it was left unresolved and we will continue to brainstorm ways we can increase our donations to the church.
- * Topic will be discussed at next WW general meeting looking for residents to input ideas

Discussion: Halloween

- * Want to do something as a neighborhood
- * Brad talked to Leslie DiCesare who organizes Somershire Dr. Halloween. She would love to help us and possibly do something jointly
- * One idea was a Jack-o-Lantern contest
- * One idea was a "passport" that kids could get stamped at various locations and then turn in for prizes/drawing

Discussion: September Meeting

- * Moved to Sept 2 because of Labor Day
- * Realized that this is the day before school starts- may be low turnout
- * Pat Wayne (Town Historian) on the agenda

Action Items, TBDs and Next Steps

What	Who
Submit bios and pictures to Jeremy for website	All Board Members
Convert newsletter to blog format	BH, JM
Keep an eye on Facebook comments, discuss as needed	All Board Members
Follow up on Bike & Bite details	BH w/ Jen Sally
Follow up on Fall Share Good food possibilities	BH w/ Jen Sally
Greenlight Ankle Biting	JM
Talking Points for Neighbor to Neighbor disagreement/code violations	TBD
Public Input on rental housing regulations	TBD
Spring Open House Real Estate Event planning	BH-
Irondequoit Post- WW resident submissions	TBD
WW Membership Package promotion plan	AD
Trinity Church lawn care funding ideas	Ongoing- All
Halloween Planning/Ideas	BH
Coloring Contest Promotion	TBD
Line Up Coloring Contest Judges	BH,JM,AD