

Winona Woods General Meeting Notes July 7, 2014

Presentation: Debbie Evans- Irondequoit Community Cupboard

- * ICC established in 1995 as an area wide emergency pantry
- * Irondequoit residents in need had been turned away by pantries in other towns
- * Acquired 501C3 status in 2003 in order to qualify for grants and federal funding
- * Moved to the building on Culver Road using grant money for purchase
- * Building reverts to town if pantry ever closes
- * Currently serves 150 households per month/ 117,000 meals per year
- * Only Irondequoit residents qualify for ICC offerings
- * ICC is used as a model program by FoodLink
- * Backpack program provides meals and snacks for school aged children during the school year
- * Annual Back-to-School program provides needed school supplies each fall
- * Thanksgiving and Christmas baskets are still provided by ICC (many pantries can no longer do this)
- * 85% of donations come from Irondequoit Residents
- * Presence at Irondequoit Farmers Market helps raise awareness for those in need as well as donors
- * Newsletter includes an annual fundraising appeal
- * 150 Volunteers in many capacities:
 - * Help with carrying food
 - * Removing UPC codes to prevent returns for cash
 - * Checking expiration dates
 - * Gardening
 - * Coat Drives
 - * Delivery to schools
- * Summer meal program for school children is in the works
 - * Fours schools in E. Irondequoit fall below poverty line and will qualify
- * Two Winona Woods Residents are on the working board at ICC
 - * Anne Johnson
 - * John Cortinas
- * Fresh and Frozen foods are accepted during open hours at ICC or contact Anne or John to arrange
- * Fresh food cooking programming has been discussed but has not been embraced by clients
- * Recipe cards with simple ideas for fresh food preparation are distributed
- * Diabetes awareness pamphlets and recipes are always available.
- * An ICC Board Member is always onsite during distribution hours to assist clients

Discussion: Yard Sale Recap

- * Mainly positive feedback
- * Made about \$600 to cover expenses for sale and other WW needs
- * Balloons didn't last
- * Traffic and parking were challenging on parts of Winona
- * Did not advertise in D&C or Iron Post due to costs. Some people felt we should have
- * Next year there should be more money in the coffers for advertising
- * Decision to do a sale every year or every other year will be discussed at next board meeting
- * Signs will be painted over the winter for use at next sale.

Discussion: Irondequoit Art Trail

- * July 25-26 - Various artists in the area open their homes to display & sell their artwork
- * Two are in Winona Woods
 - * Alice Spitulnik - 925 Winona
 - * Howard Beatty - 460 Winona
- * Complete map available - will post on Website and link in newsletter

Discussion: Imagine It! Recycling

- * WW is accepting old cell phones, PDAs, ink cartridges & electronics for a recycling fundraiser
- * For now, barrels will be out at WW meetings or drop off to Brad at 35 Chelsea.
- * Looking into permanent locations in/near WW

Announcement: Website Change

- * Winonawoods.com is now up and running
- * Transition is in progress so please be patient

Discussion: Picnic

- * Date is set at September 13
- * Location is on Winona between Chestnut and Chapel Hills.
- * Some events have been scheduled:
 - * Clifford the Big Red Dog
 - * IPD demos
 - * SPFD demos
 - * Games
- * Food will either be Sticky Lips or Food Trucks TBD next week at Board Meeting
- * Volunteers needed:
 - * 50/50 Raffle
 - * Bake Sale
 - * Sign up will be in Newsletter

Discussion: Coloring Contest

- * Printable sheets available on the website and in newsletter.
- * Banner to be colored in is the center, rules on the outside.
- * Banners will be cut from the sheets and strung up as decorations at the picnic
- * Due by noon of the picnic day
- * Winner gets a trip in the fire truck during the picnic (must be present to win)